

# PRME Gender Equality Working Group Global Repository

## “Anthropology, Sociology and History of Gender, Business & Finance”

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### I. CASE STUDIES

### II. COURSES/SYLLABI

### III. TEXTBOOKS

Assasi, Libby. 2009. *The Gendering of Global Finance*. New York: Palgrave MacMillan.

Baba, Marietta L. 2006. “Anthropology and Business.” *Encyclopedia of Anthropology*. Ed. H. James Birx, 83-117. Thousand Oaks, CA: Sage Publications.

Benoit, Denise. 2007. *The Best-Kept Secret: Women Corporate Lobbyists, Policy & Power in the United States*. New Brunswick, NJ: Rutgers University Press.

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Cefkin, Melissa. 2009. *Ethnography and the Corporate Encounter: Reflections on Research in and of Corporations*. New York: Berghahn Books.

Dobbin, Frank. 2009. *Inventing Equal Opportunity*. Princeton, NJ: Princeton University Press.

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Mayo, Anthony J., Nitin Nohria, and Laura G. Singleton. 2006. *Paths to Power: How Insiders and Outsiders Shaped American Business Leadership*. Boston, MA: Harvard Business School Press.

McDowell, Linda. 1997. *Capital Culture: Gender at Work in the City*. Oxford: Blackwell Publishers.

National Council for Research on Women. 2009. “Women in Fund Management: A Roadmap for Achieving Critical Mass – and Why It Matters.”

Roth, Louise Marie. 2006. *Selling Women Short: Gender Inequality on Wall Street*. Princeton: Princeton University Press.

Tarr-Whelan, Linda. 2009. *Women Lead the Way: Your Guide to Stepping Up and Leadership and Changing the World*. San Francisco: Berrett-Koehler Publishers.

Vianello, Mino and Gwen Moore, eds. 2000. *Gendering Elites: Economic and Political Leadership in 27 Industrialised Societies*. New York: St. Martin's Press.

Vianello, Mino and Gwen Moore, eds. 2004. *Women and Men in Political and Business Elites: A Comparative Study in the Industrialized World*. Thousand Oaks, CA: Sage Publications.

### **IV. BEST PRACTICES**

### **V. SEARCH ENGINES**

### **VI. PROFESSIONAL ACADEMIC ASSOCIATIONS & SUBDIVISIONS**

### **VII. OTHER RESOURCES AT COLLEGES & UNIVERSITIES OR OTHER ORGANIZATIONS**

#### **Athena Center for Leadership Studies**

<http://athenacenter.barnard.edu/>

The Athena Center for Leadership Studies was established as a special initiative of Barnard's President, Debora Spar in fall 2009 with an ambitious goal – to create a world renowned center dedicated to the

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advancement of women leaders. Not just any women leaders, but women who are visionary, bold, courageous, resilient and globally aware; women who embrace diversity and are determined to make the world a better place.

### National Council for Research on Women’s Corporate Circle

<http://www.ncrw.org/corporate-circle>

The National Council for Research on Women's Corporate Circle supports major companies in their efforts to strengthen policies advancing women, diversity, and corporate social responsibility. The Circle brings together business and academic experts to explore cutting-edge issues and fine-tune best practices in areas such as pay equity, work-life balance, generational issues, workplace environment, global talent management, mentoring, and community outreach. The Circle provides tailored research and access to the expertise of our member centers and network.

## VIII. ACTION BRIEFS

- [Building a Pipeline to Women's Leadership](#)
- [Women and Money](#)
- [The Gender Equality Project](#)
- [The Female Vision](#)

## IX. DATA SOURCES

## X. RELATED RESEARCH

Baron, Ava. 1991. “Gender and Labor History: Learning from the Past, Looking to the Future.” In *Work Engendered: Toward a New History of American Labor*, ed. Ava Baron, 1-46. Ithaca, NY: Cornell University Press.

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Benn, Alec. 2000. *The Unseen Wall Street of 1969-1975*. Westport, CT: Praeger Books.

Blum, Linda and Vick Smith. 1988. “Women’s Mobility in the Corporation: A Critique of the Politics of Optimism” *Signs: Journal of Women in Culture and Society*, Vol. 13, No 31: 528-46.

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- Chase, Susan. 1995. *Ambiguous Empowerment: The Work Narratives of Women School Superintendents*. Amherst, MA: University of Massachusetts Press.
- De Geode, Marieke. 2005. *Virtue, Fortune, and Faith: A Genealogy of Finance*. Minneapolis, MN: University of Minnesota Press.
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- Erlich, Judith R., and Barry J. Rehfeld. 1989. *The New Crowd: The Changing of the Jewish Guard on Wall Street*. Boston: Little, Brown and Company.
- Faludi, Susan. 1991. *Backlash: The Undeclared War Against American Women*. New York: Crown Publishers.
- Fisher, Melissa. 2004. “Wall Street Women’s Herstories.” In *Constructing Corporate America: History, Politics, Culture*, ed. Kenneth Lipartito and David B. Sicilia, 294-320. New York: Oxford University Press.
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Ho, Karen Zouwen. 2009. *Liquidated: An Ethnography of Wall Street*. Durham, NC: Duke University Press.

Hochschild, Arlie. 1983. *The Managed Heart: Commercialization of Human Feeling*. London: Routledge.

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Newman, Katherine S. 1988. *Falling from Grace: The Experience of Downward Mobility in the American Middle Class*. New York: Free Press.

Ortner, Sherry B. 2003. *New Jersey Dreaming: Capital, Culture, and the Class of 58*. Durham, NC: Duke University Press.

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Trafflet, Janice. 2003. “‘Own Your Share of American Business’: Public Relations at the NYSE during the Cold War.” *Business and Economic History Online*, Vol. 1 (2003): 1-21 *Duke Journal of Gender Law & Policy*, January 1: 89-136.

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Walby, Sylvia. 2002. “Feminism in a Global Age.” *Economy and Society*, 31(4): 533-557.

Walby, Sylvia. 2005. “Gender Mainstreaming: Productive Tensions in Theory and Practice.” *Social Politics: International Studies in Gender, State & Society*, 12(3): 321-343.

Zaloom, Caitlin. 2006. *Out of the Pits: Traders and Technology: From Chicago to London*. Chicago: University of Chicago Press.

## XI. OTHER RESOURCES

### Business Anthropology Resources: Scholar

<https://www.msu.edu/~mbaba/>

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Professor of Anthropology

### Gender, Work and Organizations Journal

<http://www.wiley.com/bw/journal.asp?ref=0968-6673>

Awareness of gender as a central feature of all aspects of everyday life and society has become more and more widespread. Appropriately social sciences research is reflecting this increasing concern with gender, especially in the field of work and organization where this journal is focused. *Gender, Work & Organization* is the first journal to bring together a wide range of interdisciplinary and multi-disciplinary research in this field into a new international forum for debate and analysis. Contributions are invited from all disciplinary perspectives including anthropology, history, labour economics, law, philosophy, politics, psychology, and sociology.